

JAPAN

STARTER

SESAME SEARED TUNA

SUSHI RICE, WASABI, SOY, PICKLED GINGER

JAPAN COMPRISES OF 6,852 ISLANDS AND HAS THE WORLDS 10TH LARGEST POPULATION. JAPAN'S ECONOMY PRODUCED \$5.4 TRILLION IN 2017, AS MEASURED BY PURCHASING POWER PARITY. THAT MAKES IT THE WORLD'S FIFTH LARGEST ECONOMY AFTER CHINA, THE EUROPEAN UNION, THE UNITED STATES, AND INDIA.

*CAPITAL:
TOKYO*

ENTREE

KUROBUTA PORK TENDERLOIN, WAGYU BEEF FLANK STEAK

SOBA NOODLE SALAD, SESAME GINGER GLAZE

WAGYU MEANS "JAPANESE COW" AND REFERS TO SEVERAL BREEDS OF CATTLE. IT IS HIGHLY SOUGHT AFTER FOR ITS TENDERNESS. KUROBUTA MEANS, "BLACK HOG" AND IS ALSO KNOWN AS BERKSHIRE IN THE WESTERN WORLD. SOBA IS THE JAPANESE NAME FOR BUCKWHEAT. IT IS A THIN NOODLE THAT CAN BE SERVED CHILLED WITH A DIPPING SAUCE OR IN A HOT BROTH.

SIDE

VEGETABLE TEPPANYAKI

WHEN DOING BUSINESS IN JAPAN, JAPANESE BUSINESS CARDS ARE A MUST HAVE. YOU SHOULD HAVE DOUBLE-SIDED BUSINESS CARDS PRINTED, WITH THE JAPANESE SIDE USING THE SAME DESIGN ELEMENTS AS THE ENGLISH SIDE. CARRY AT LEAST 100 JAPANESE BUSINESS CARDS FOR A ONE WEEK BUSINESS TRIP TO JAPAN AND EXPECT TO HAND OUT 3 TO 4 CARDS AT A SMALL MEETING AND AS MANY AS 10 TO 12 AT A LARGER MEETING.

DESSERT

MOCHI ICE CREAM

TIPPING IS ALWAYS SOMETHING TO ADJUST TO WHEN YOU'RE IN A NEW COUNTRY, BECAUSE IT SEEMS THAT EVERY COUNTRY IS DIFFERENT. IN THE JAPANESE CULTURE, IT'S EASY, YOU DON'T HAVE TO DO ANY QUICK MATH OR REMEMBER SPECIFIC PERCENTAGES BECAUSE TIPPING IS NOT CUSTOMARY. NOT IN THE TRADITIONAL RESTAURANTS, HOTELS OR FOR CABS. YOU CAN LEAVE SOME LEFTOVER COINS, BUT TIPS AREN'T EXPECTED. THERE MAY BE EXCEPTIONS TO THIS RULE WHEN STAYING AT LARGE HOTEL CHAINS OR MORE AMERICANIZED ATTRACTIONS OR RESTAURANTS.